

MEGAN GROOTHUIS

BUSINESS INTELLIGENCE DEVELOPER

(949) 637-2630 | megan.groothuis@gmail.com | www.linkedin.com/in/megangroothuis/

SUMMARY

Experienced developer specializing in data modeling, database design, and business intelligence, with a proven track record of optimizing analytics processes and creating impactful business applications. A natural self-starter who loves exploring new ideas, connecting with others, and bringing fresh energy to every project. Excited by opportunities to innovate and make a meaningful impact in dynamic, fast-paced environments.

TECHNICAL SKILLS

BI Tools (Power Bi, Tableau)	Web App Development	Agile Project Management
Advanced Data Analysis	Process Mapping & Automation	CRM Tools
Data Modeling & Architecture	Workflow Optimization	A/B Testing

PROFESSIONAL EXPERIENCE

McChrystal Group

Nov 2023 - Present

Senior Technical Consultant

- Architected and developed enterprise CRM solution using Power BI, Power Platform, and Dataverse, driving insights for revenue and pipeline tracking across \$35M in contracts.
- Designed and implemented an executive dashboard for a \$12B transportation company, automating performance tracking and goal update reporting to bring organization transparency to the C-Suite.
- Automated \$200M in annual invoice and procurement data ingestion using AI-powered workflows, centralizing financial data and creating real-time dashboards to drive budget decision making.
- Drove the creation and rollout of a cross-functional mentorship program to guide junior team members in mastering data visualization techniques and best practices.

Nov 2022 - Nov 2023

Associate Technical Consultant

- Coached operations leads on integrating AI into workflows to enhance efficiency and decision-making.
- Facilitated workshops introducing automation and AI-enhanced technology to drive team productivity.
- Collaborated on the design of pipeline and revenue tracking solutions, laying the groundwork for enterprise-wide data reporting improvements.

Xcel Energy

Jul 2021 - Nov 2022

Digital Transformation Analyst

- Designed dashboards and reports to evaluate CRM data and utility KPIs, optimizing resource management for a contact center handling 10.8M annual interactions.
- Automated data collection and reporting processes, delivering daily executive briefings on energy usage, operations, and \$12.3B in yearly payments.
- Led automation initiatives across teams, contributing to 24K hours saved in 2022 with automation tools.

EDUCATION

University of California, Los Angeles

Sep 2017 - June 2021

Bachelor of Science in Mechanical Engineering

- GPA 3.7, Deans Honor List Recipient

ADDITIONAL SKILLS & ACTIVITIES

Programs: Excel, Power Bi, Power Apps, Power Virtual Agents, CoPilot, Visio, Agile Workplace, Tableau

Languages: VBA, SQL, Power fx, DAX, HTML, CSS, JavaScript, JQuery, MATLAB

Awards: McChrystal Group Culture Award Nominee